LAM): (a) and (b) The MRTP Commission has instituted two enquiries against M|s. Indian Shaving Products Ltd., Bhiwadi, Rajasthan and others for indulging in an unfair trade practice arising out of the use of the brand name '7 O' Clock for the blades manufactured by the company. The Commission is empowered to take appropriate action in all such cases as per the provisions of the Monopolies and Restrictive Trade Practices Act, 1969, relating to unfair trade practices.

(c) The issue of regulating the use of foreign trade marks on internal sales is engaging the attention of the Government. At present, the Government imposes a condition in the foreign collaboration approvals restricting the use of foreign brand names in products meant for internal sales and any violation of such a condition renders the foreign collaboration agreement liable to be cancelled.

American Double Cola

1428. SHRI DHARAM CHANDER PRASHANT: Will the Minister of INDUSTRY be pleased to state:

(a) whether Government's attention has been drawn to a news report which appeared in the Business Standard of December 4, 1986 about the American Double Cola is being started in India;

(b) if so, what are the reasons for allowing Double Cola and holding up Pepsi proposal;

(c) whether they will be allowed to import "Proprietory ingredients" and to use the foreign brand name;

(d) if so, the details thereof; and

(e) if not, the reasons thereto?

THE MINISTER OF STATE IN THE DEPARTMENT OF INDUSTRIAL DEVELOPMENT IN THE MINISTRY OF INDUSTRY (SHRI M. ARUNACHALAM): (a) Yes, Sir.

(b) The project of Double Cola did not require any formal approval for foreign collaboration or for licence under the Industries (Development & Regulation) Act.

(c) No import of 'Proprietory ingredients' has been sought by the Double Cola Mfg. Co. (India) Pvt. Ltd., nor has Government accorded any approval to the use of foreign brand name.

(d) and (e) Do not arise.

Pepsi Cola

1429. SHRI DHARAM CHANDER PRASHANT: Will the Minister of INDUSTRY be pleased to state:

(a) whether Perfumes and Flavour Association of India's has protested to the entry of Pepsi Cola into India; ;

(b) whether Pepsi Cola proposal detailed out the specification of items to be imported;

(c) whether Government have checked with the Perfume and Flavour industry whether they can supply what Pepsi proposal wants to import and save valuable foreign exchange and support local industry and create useful jobs; and

(d) what is the progressive indigenisation programme and in how many years it will be totally Indian made?

THE MINISTER OF STATE IN THE DEPARTMENT OF INDUSTRIAL DEVELOPMENT IN THE MINISTRY OF INDUSTRY (SHRI M. ARUNACHALAM): (a) Three firms namely, M|s. Saiba Industries Private Limited, Bombay, M|s. Robin Chemicals (Private) Limited, Madras, and M|s. Bush Boake Allen (India) Limited, Madras, belonging to the Perfume and Flavour Industry, have represented against the proposal for import of "Proprietory-Ingredients" by the Punjab Agro Industries Corporation for manufacture of soft drink concentrate.

(b) The Punjab Agro Industries Corporation has stated that the raw materials proposed to be imported are those which